

SUCCESSFUL MANAGEMENT IN START-UPS AND SMES

TURKU SCIENCE PARK, FINLAND

TeamingUp meetings

When we started to design the service path for our startup community SparkUp we noticed from the feedback (which we got from our former incubator companies) that meeting potential people, who share the same passion with entrepreneurship, was still hard. It was not so much about the skill startup founders were lacking, it was more about the partners, co-founders, and people to share their idea and passion.

Our full-service path for our startups is following:

StartingUp: Events, which are focused on sharing the basic information to how to start your company, about the startup grants and marketing etc.

TeamingUp: Events, which are focused on getting people and ideas to meet up.

BusinessUp: The early stage startup acceleration program, intensive 10 weeks for ideas and teams.

LevelUp: Our growth and internationalization services for our startups

TeamingUp workshops has been really easy going and low threshold events. Some of them have been focusing for team building skills with our external experts, some of them has been only focusing for getting new team members and some of them has been purely “Find a co-founder” -events. Our aim to to keep 4 TeamingUp-events in a year and mostly before our business acceleration program BusinessUp – to ensure, that we will have new teams and ideas for our acceleration program.

The main idea in TeamingUp workshops is to get ideas and people to meet up. Mostly TeamingUp’s have been great place to our startups to meet new potential co-founders and they have been great place to build networks and trust between people in the same position. In our BusinessUp acceleration programs teams will continue with the help of external expert to tackle with their team spirit.

For more information on TeamingUp meetings, Turku Science Park



<https://turkubusinessregion.com/en/services/support-for-those-thinking-of-setting-up-a-company/for-start-ups/>



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