

Guidance for Determining the Aid Amount for Indirect Subsidies Under §20a of the Aid Regulation (REGULATION (EU) No. 651/2014, last amended on 30 June 2023), Within Interreg South Baltic Projects

This guidance serves as a non-binding tool to assist in determining the amount of aid. Project managers are free to adopt alternative approaches, provided they justify and document these alternatives in a clear and traceable manner.

The aid amount should be determined individually for each activity and documented accordingly. Each project partner is required to maintain a complete record of all aid recipients (e.g., participant lists) for activities organized and funded by them. Additionally, a cumulative overview of all aid granted to each SME during the entire project duration must be provided. It must be ensured that the total amount does not exceed €22,000 per SME. Activities carried out by other partners for the same SME must also be included in this cumulative record.

Examples of Aid-Eligible Services

1. Travel and Accommodation Costs:

If the project covers travel or accommodation costs for SMEs, these are 100% relevant for state aid.

2. External Event Fees:

Entry fees or similar charges are also 100% relevant for state aid.

Typical daily rates for training sessions (6–8 hours):

- **Single-day training sessions:**
 - Without refreshments or catering: €50–€100
 - With refreshments (excluding meals): €100–€500
 - With refreshments and meals: €500–€1,500
- **Shorter sessions:** Daily rates can be adjusted proportionally.

Multi-day training sessions (per day):

- With refreshments and meals: €500–€1,500

Factors influencing daily rates:

- **Focus on information delivery:** Rates at the lower end.
- **Benefit for business model development:** Higher rates, especially when the event supports commercialization of the acquired knowledge.
- **Use of external experts:** Rates should be increased accordingly, particularly for renowned speakers or those receiving professional fees.

Definitions

• Refreshments:

Include light snacks such as cookies, fruit, small snacks, finger food, and beverages like water, coffee, tea, or soft drinks.

- **Catering:**
Includes breakfast, and/or lunch, and/or dinner, as well as low-alcohol beverages if permissible.